

## UPDATES - from the President

Dr. Jerry Wyrick

Our last hard copy newsletter was sent out in January, 2016. The best way to stay up to date with Worship Arts Conservatory is to join our email list at <http://eepurl.com/bJyCSD> and/or subscribe to our blog. To subscribe to our blog go to (<http://www.worshiparts.net/blog-2/>) and enter your email in the upper right hand corner. The blog posts are more frequent (2-3 times per week) and include worship posts, inspirational quotes and verses. The email list is simply used for updates and promotion of our upcoming classes and events, so we post on there only a few times per month unless a new term is starting.

So what has happened since January?

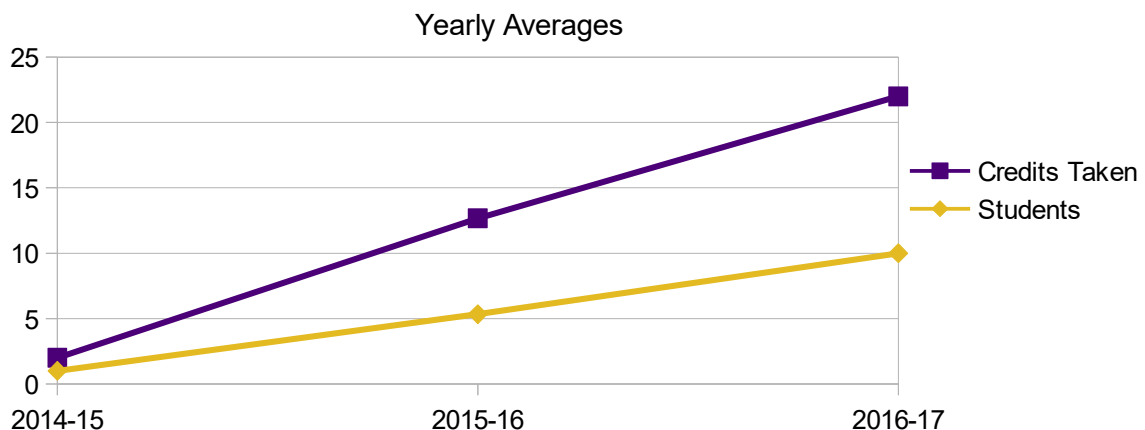
- **Worship Conference** – We held our first Detroit Worship Conference in April. It was very well received.
- **Summer Courses** – We had our summer term of courses, including our new Instrumental Ensemble which concluded with a concert at Eastside Community Church in Eastpointe.
- **Partnership with Motor Cities Metro Baptist Association** – We have built a partnership with MCMBA. They are providing a scholarship of 2/3 tuition for members from any of their churches who attend WAC.
- **Midtown location** – We found a location in Midtown to host our classes. It is called “The Block” and it is located at 2727 2<sup>nd</sup> Avenue in Midtown Detroit.
- **Student growth** – Growth at WAC has been slow but we are starting to see the results of our work. In 2014-15 we averaged 1 student per term (because we had some terms with no students). In 2015-16 we averaged 5 students per term and we currently have 10 students enrolled for our 2016-17 Fall term!

## Summer Ensemble Testimonies:

The wind ensemble allowed me to take my high school level experience and polish it to college level. It culminated in a unique concert experience where both musician and audience came together to glorify God. - Nichole Ihrle

I signed up for MUS-251: Instrumental Ensemble this summer, and can not say enough about the experience. What an honor and blessing to perform with such talented musicians on a rich blend of full orchestral and contemporary worship pieces from the 1600's to the 2000's. Will definitely sign up again in the fall! - Paula Draper

## Worship Arts Conservatory Growth



## Meet Instructor Jason Coplen



I count it a privilege to be part of the preparation of others for service in the Kingdom. I have a Bachelor of Art in History from Oakland University and a Master of Divinity in Christian Education from Southern Baptist Theological Seminary and currently serve as the Associate Pastor at Crosspointe Church in Grosse Pointe Woods. The Worship Arts Conservatory has been a blessing to me by connecting my passion for teaching with students who are excited to learn and deepen their spiritual knowledge. I grew up in the Detroit area and am excited to see what God will continue to do in and through the Worship Arts Conservatory especially in Metro Detroit. WAC offers people the opportunity to be trained in ministry without having to relocate or leave their current ministry.

## FUNDRAISING STATUS

Thank you to those who have supported us. Your generous donations are impacting ministries and touching lives. An additional \$7,000-10,000, however, is needed to finish out the current year. To continue to be effective and grow as a college we need to raise between \$100,000-\$150,000 next year.

What we will do with \$100,000

- Continue working full time at the Conservatory
- Increase our advertising reach and develop more professional marketing materials
- Get licensed by the State of Michigan for on-site courses
- Hire professional help for tasks like website management and marketing so more focus can be placed on networking and academics.

Over the last few years more than 60 people have donated to WAC, but through the advise of fundraising consultants it has become clear that we are missing a very important component—monthly partners. To date, most of our donations have been one time gifts.

It is very difficult to build a budget and develop an organization on one time gifts. What we need now is for our one time donors to become monthly partners. To reach our goal of \$100,000-\$150,000 we will need a few to give \$12,000-15,000. But just as important are those who can give \$25-50 per month. A typical organization seeking to raise \$100,000 will need more than 20 people giving at the \$25-\$500 level each month. You may not be able to give the larger amounts, but please consider partnering with us at a level that is reasonable for you.

## HOW TO GIVE

**Online** – Go to [www.worshiparts.net](http://www.worshiparts.net) and click on “Giving”. If you wish to become a repeat donor please select a giving level in our pull down box and then click "Donate." If you are not comfortable with any of the pre-selected giving levels you can use the "one time donation" box. Click the donate button and then enter the amount you wish to donate. Don't forget that you can make this a repeat donation by clicking the box.

**Mail** – Make checks payable to Worship Arts Conservatory and mail to our **new address:**  
**2727 2<sup>nd</sup> Avenue, Suite #126, Detroit, MI 48201**

**Kroger Community Rewards** – Enroll/Re-enroll with your Kroger Plus Card. Sign up at [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com) and choose us as your charity. Our Organization Number is 30960. That's it! Every time you make a purchase using your Kroger Plus Card a percentage will be donated to us. Kroger requires re-enrollment each April to continue in the program, so if you have not re-enrolled for this year we encourage you to take a moment to do so.

**Amazon Smile** – When making Amazon purchases go to [smile.amazon.com](http://smile.amazon.com) and select Worship Arts Conservatory (located in Grosse Pointe Woods – our legal address). You can buy all the same things but WAC will receive a percentage of your purchase.

